

Advertise with us

October 2023

WES TEXAS OWNED • LOCALLY FOCUSED The Knox County News-Courier, serving scenic and historic Knox County, Texas, has been published continuously since 1974, on Friday mornings.

Display advertising/public notice knox@wtx.news

Open/Local rate per column inch.....	\$6.00
National rate (commissionable) per column inch	\$8.00
2"	\$ 12.00
3"	18.00
4"	24.00
5"	30.00
6"	36.00
7"	42.00
8"	48.00
9"	54.00
10"	60.00
11"	66.00
12"	72.00
13"	78.00
14"	\$ 84.00
15" (1/8 pg.)	90.00
16"	96.00
17"	102.00
18"	108.00
19"	114.00
20"	120.00
21"	126.00
22"	132.00
23"	138.00
24"	144.00
25"	150.00
26"	\$ 156.00
27"	162.00
28"	168.00
29"	174.00
30"	180.00
31.5" (1/4 pg.) ...	189.00
32"	192.00
36"	216.00
40"	240.00
48"	288.00
63" (1/2 pg.)	378.00
126" (full pg.)..	756.00

Color, where available.additional \$50.00
 Legal notices in display format\$6.00 per column inch

Business directory Monthly display ad (on monthly contract)	\$50
Church directory Monthly display ad (on monthly contract)	\$40
Copy or design change (one-time charge)	\$10

Preprinted inserts Inquire	8-page.....	\$250
about available printing services	10-page.....	\$275
1-page.....	12-page.....	\$300
4-page.....	16-page.....	\$325
6-page.....	Folding, if required.....	\$25

Classified advertising / Legal notices (non-display) / Obituaries

For Sale, Help Wanted, Wanted to Buy, Public Notices, and more, up to 3 lines/25 words..... \$15; 25¢ per adtl. word
 Logo or photo (submitted digitally or for scanning).....\$5

Social Notices / Family events / Notes of thanks

Births, Engagements, Thanks, Congratulations, Community, etc.
 2 col. x 3 in. text display..... \$30
 Photo (submitted digitally or for scanning)\$5

Special focus sections

Livestock • Valentine's • Graduation • Reunion • Homecoming • Football • Christmas & Holidays Reserve your ad space; call for rates

ADVERTISING DEADLINE Monday, NOON
CONTACT US (940) 422-5350 • knox@wtx.news

www.knoxcountynews.com

Business office • P. O. Box 430, Spur, TX 79370-0430

Inquire about 5-newspaper network buys covering a 10-county market area east of Lubbock • 10% or greater discounts

Quarter page vertical ad
(3 col x 10.5 in = 31.5 ad in)
Dimensions:
 4.875" wide x 10.5" tall

COMMON NEWSPAPER AD SIZES


for an 11" wide x 22.75" tall newsprint page
FULL PG AD 10" wide x 21" tall

1 col x 3 in = 3 in 1 1/2" wide	2x2 Business Card 3.25" wide x 2" tall
	Small horizontal ad (2 col x 3 in = 6 ad in) 3.25" wide x 3" tall
	Eighth page horizontal ad (3 col x 5 in = 15 ad in) Dimensions: 4.875" wide x 5" tall

Half page horizontal ad (6 col x 10.5 in = 63 ad in)
Dimensions: 10" wide x 10.5" tall

Half page vertical ad
(3 col x 21 in = 63 ad in)
Dimensions: 4.875" wide x 10.5" tall, \$179.55

Small vertical ad
(2 col x 5 in = 10 ad in)
 3.25" wide x 5" tall, \$57



Strip ad (6 col x 2 in = 12 ad in)
Dimensions: 10" wide x 2" tall

Subscribe

rates as of October 2023

Weekly print edition billed annually
 Knox County delivery addresses \$55
 Elsewhere in Texas & out of state \$65
 Combo rate, print and online **SPECIAL \$70/yr.**
through December 31; email address required
 Single-copy on newsstand racks \$1.00

Weekly online edition
 Monthly, prepaid via credit card..... \$5/month
 Annually, prepaid via credit card \$39/year
 Archived back issue..... \$2/each (free to online subscribers)

November 1, 2024
Advertising and subscription prices subject to change without notice

LET US PUT OUR DESIGN AND EDITING EXPERIENCE *to work for you in all of your print and digital communications. Whether it's an eye-catching design for your business card, a colorful flyer for your event, a cost-effective option for envelopes and stationery, or creation of a startup website or Facebook page, we can help.*

Business cards spur@thetexasspur.com

Prices depend on complexity of design; inclusion of custom artwork or logo
 One color, one side, starting at \$ 25 / per 250, \$ 30 / per 500
 One color, two sides, starting at \$ 35 / per 250, \$ 40 / per 500
 Full color, one side, starting at \$ 35 / per 250, \$ 40 / per 500
 Full color, two sides, starting at \$ 45 / per 250, \$ 50 / per 500

Letterhead

Prices depend on complexity of design; inclusion of custom artwork or logo.
 Letter, monarch, foldover note, and other styles available.
 Letter size, one color, starting at \$ 50 / per 500
 Letter size, Full color, one side, starting at \$ 75 / per 500

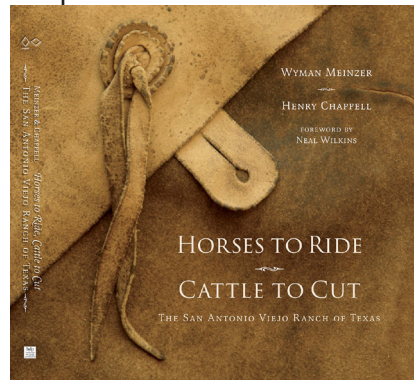
Envelopes

Prices depend on complexity of design; inclusion of custom artwork or logo.
 Many custom sizes and configurations available.
 #10, one color, starting at \$ 120 / per 500
 #10, full color, starting at \$ 180 / per 500

Note cards/greeting cards

Prices depend on complexity of design; inclusion of custom artwork or logo.
 Many custom sizes and configurations available.
 Front only, full color, starting at \$ 50 / per 100
 Front full color plus black inside starting at \$ 70 / per 100

CUSTOM DESIGN, ART, AND EDITING



Book cover & interior design

Prices vary widely, depending on complexity of art and other elements.
 Request quote by project.

Simple food. Simply good.



Company branding

Prices vary widely, depending on complexity of art and other elements. Request quote by project.

Wellington

Logos & lettering

Request quote by project.

Copy and scan 2023

Copies per side, white 24# paper

Stop into our office at 424 Burlington Ave., Spur

Letter size, b/w	20¢
Legal size, b/w	25¢
Letter size, color	50¢
Legal size, color	60¢
Color paper stock / card stock	additional charge

A Walk in the Woods
 Tell me the difference in women and men.
 A chromosome. And something else.
 Between a romantic and casual heart.
 The temperature at which it melts.

Christmas on the Plains
 The origins of the name Llano Estacado, which means "staked plain" or "fenced plain," is uncertain. One of the first European explorers to describe the flat, featureless region that encompasses much of present-day West Texas and eastern New Mexico was Francisco Vázquez de Quiroga in the king of Spain on October 20, 1691, when he was on his way to the Rio Grande. He was the first European to see the Llano Estacado, although it had been known to the indigenous people of the area for centuries.

MediaGarden
 ideas | information | innovation

CONTACT US (806) 271-3381 • Spur@TheTexasSpur.com

www.TheTexasSpur.com

The Texas Spur Newspaper • P. O. Box 430, Spur, TX 79370-0430 • For business & general inquiries: spur@TheTexasSpur.com

May 1, 2022
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